



## **Resolution No. 11 – 05**

### **Police Victim Services Association ‘No Distraction’ Thumb Ring Campaign**

- Whereas** the Alberta Police Based Victim Services Association (APBVSA) has drafted a letter requesting to partner with AACP and a corporate sponsor, to be named later, in their ‘No Distraction’ thumb ring campaign to educate the public on the dangers of distracted driving; and,
- Whereas** various studies show that the use of cell phones or other personal electronic devices, i.e., texting, e-mailing, reading, writing, and other distractions, impairs a driver’s ability to safely operate a motor vehicle due to the ever changing variables on the roads, which require constant scrutiny and responses; and,
- Whereas** Alberta’s Distracted Driving Bill 16 received Royal Assent on December 2, 2010 and the Distracted Driving law could be in effect in the coming months; and,
- Whereas** to reduce unnecessary accidents caused by distracted driving, Public Education regarding the dangers of being distracted while driving should occur prior to and coincide with Bill 16 being enforceable.

#### **THEREFORE BE IT RESOLVED THAT**

The Alberta Association of Chiefs of Police support and endorse this initiative to work together with the Alberta Police Based Victim Services Association to educate the public of the dangers of distracted driving.